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CALL FOR
PRESENTERS

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P R O U D L Y H O S T E D B Y



YOUR INVITATION TO PRESENT



The 2012 Atlantic Human Resources Conference, “Building Bridges” will be held November 21 – 23, 2012 at the Hilton Saint John, New Brunswick.

Presented by the Human Resources Association of New Brunswick (HRANB), this conference affords a tremendous opportunity to ‘build bridges’ among members, suppliers and other stakeholders. With over 1,000 members in five chapters, HRANB continues to grow at a rapid pace.

HRANB invites you to submit a presentation proposal and encourages you to share this Call for Presenters with your colleagues.

This 2012 conference will provide participants and presenters the opportunity to explore the changes in practice, methods, and settings that are affecting the HR profession. Presentations should support our theme of HR “Building Bridges”.

Attended by Human Resources Professionals, senior managers, service providers and other HR stakeholders predominantly from across Atlantic Canada, the event will offer an exceptional opportunity to share experiences with professional colleagues.

The Human Resources Association of New Brunswick (HRANB) invites you to share your ideas, by submitting a presentation proposal related to or connecting one or more of the following sub-themes:



PHASE ONE • DESIGN

Policy & Procedures, Legislation/ Legal, Organizational Behavior, Organizational Improvement

PHASE TWO • PROJECT MANAGEMENT / INFRASTRUCTURE

HR Strategic Relations, Department Interactions, Communications, Recruiting, International Recruiting, Retention, Engagement, Diversity

PHASE THREE • STRUCTURAL INTEGRITY / CONSTRUCTION

Executive/Employee Balance, HR Metrics, Finance for Non –Financial Managers, Succession Planning / HR Tools / Information Systems, Generational Differences, Organizational Structure, Employee Onboarding

PHASE FOUR – MAINTENANCE

Career Development, Ongoing Training, Employee Rewards/Incentives, Wellness

* Workshops are 70 minutes in length (at a minimum presenters must allow for 10 minutes of Q & A within this 70 minutes).

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Benefits of Being a Presenter

- Gain exposure to a wide audience of HR and business decision makers;
- Play a key role in furthering the role of HR practitioners;
- Showcase your expertise and position yourself as an industry leader;
- National promotion of your role as a speaker via conference website;
- Opportunity to test ideas, share experiences and gain valuable feedback from conference participants;
- Complimentary one day conference registration for your presentation day (this comp registration excludes the ACHRA Awards);
- Reduced conference registration rate for speakers who attend the entire conference; and
- Earn CHRP recertification points.

Considerations for Presentation Selection

Each submission will be reviewed for its content and merit by the conference's education committee. This committee is inviting presenters from across Canada to submit a variety of presentations that are experiential, focused on outcomes, and associated with useful resources that are transferable.

The main factors to be considered by the Committee for accepting proposals will be:

- The relationship of the presentation content to advancing the overall theme of the conference;
- The importance/significance of the topic to Human Resources;
- The fit between the proposed content of the session and the proposed format/structure;
- The appeal to a range of audiences;
- The proposal is informative and engaging, no sales pitches please;
- The qualifications of the presenter as a subject matter expert on the proposed topic; and
- The inclusion of tips, tools, and templates that the participants can begin to use immediately.



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Speakers must submit their proposal online at www.atlantichrconference.com to be considered.

Deadline for submissions is February 17, 2012.

It is anticipated that all presenters will be notified of their presentation acceptance by the week of March 26, 2012.

FOR MORE INFORMATION CONTACT:

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Thank you for your interest in the
2012 Atlantic HR Conference.

We look forward to your submission.